FocusVision WORLDWIDE

FocusVision InterVu 2.0

Live Webcam Focus Groups

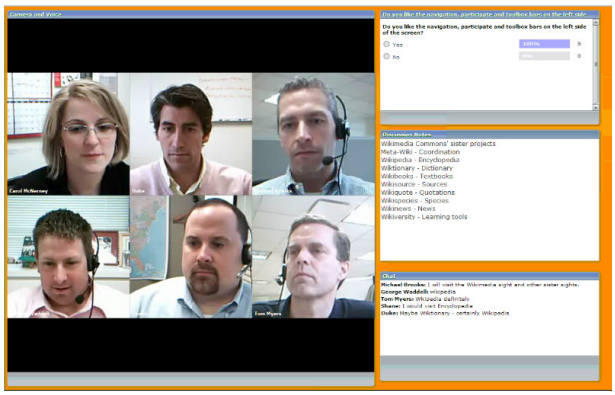
- ***Increase participant reach***
- ***Reduce costs***
- ***Eliminate the need to travel***
- ***Accelerate the reporting and analysis process***

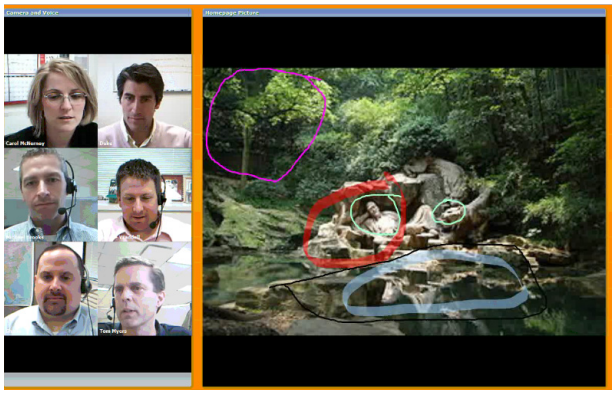
Conduct live focus groups online with a webcam. InterVu webcam focus groups give you the same face-to-face exchange you get from traditional focus groups. Moderators and respondents log in to the InterVu web portal through any internet connection and transmit their image with a personal webcam. This live focus group exchange allows all participants to see, hear and react to each other in real-time and can be transmitted to any number of viewers, worldwide.

Using InterVu requires little or no change to your research methodology. FocusVision offers training for moderators and clients who want to become more comfortable with the technology.

Includes:

- Unlimited number of viewers
- Ability to push out content (Images, PDFs, Video, Websites)
- Whiteboard tools to "mark-up" content
- Live, private chat for easy collaboration
- Polling to add a quantitative element to your research
- VideoMarker™ software to time-stamp key moments in research
- Clip Creator for making video highlight reels
- One-year archive for post-project on-demand viewing
- Dedicated FocusVision Technician through project completion





Specifications:

- Accommodate up to 8 respondents
- Supports Mac, Windows and Linux operating systems
- Acceptable browsers: Internet Explorer, Safari, Firefox, Opera and Google Chrome
- Requires webcam. FocusVision will provide webcams to participants, if needed.