



FocusVision

VideoStreaming for Field Research

Now, your team can get closer to customers for ethnography, in-home interviews, shop alongs, car clinics, interviews in hotels, conference centers, test facilities and private focus rooms.

SuperMobi

Portable live video streaming solution for field research without high speed internet access

- Same live video streaming experience available from remote locations
- Uses a lightweight portable camera and microphone with an on-site camera operator
- Ensures widest coverage with wireless networks

SuperMobi recommended for ethnography, in home interviews, shop alongs and car clinics

Requirements: strong wireless coverage

Portable Studio

Portable live video streaming solution for field research with dedicated high speed internet access

- Same live video streaming experience available from remote locations
- Uses a lightweight video camera and microphone with an on-site camera operator
- Ensures coverage for areas with high speed internet access

Portable Studio recommended for interviews in hotels, conference centers, test facilities and private focus rooms



Includes:

- Live transmission
- Videomarker software
- One year online archive
- Dedicated camera technician

Additional fees: An on-site tech is included with both solutions. If more than 100 miles of technician travel is required, travel expenses may be incurred. Call for complete details.