



InterVu

Real-Time, Face-to-Face Interaction

Supplement or replace your facility-based focus groups with InterVu. Live, two-way audio/video allows moderators and respondents in multiple locations to still interact face to face. Travel less, learn more.

Access to Higher Quality Respondents



Used in 40 Countries and 20 Languages



Save 4 Weeks on your Research Cycle



Securely Stored for 90 Calendar Days



Reduce Research Costs Up to 25%



92% Customer Satisfaction



"Our clients love the virtual backroom experience and we love the ability to fully engage with respondents even though we are miles apart - via webcams, stimulus sharing and creative, virtual discussion exercises. Plus, we save in travel time and costs."

Laura Bayzle

Vice President, The Link Group

KEY FEATURES

Managed by Dedicated Technician



Highlight Moments and Create Clips



View from Virtual Backroom

